Missouri Division of Workforce Development

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Now What? Next Steps in Your Job Search

You've done it! You've bulked up your resume, you've fine-tuned your LinkedIn, you've networked so much your hand is calloused from the handshakes or rather- mouse clicks. Now what?

Do Your Research

Dig deeper than the company's official mission statement and check out their mentions in the news or LinkedIn. The internet is an amazing resource for all kinds of info about business goings-on. Have they begun a new initiative that you can help with? Find out.

Narrow Your Focus

When applying, stick to jobs that specialize in areas where your skills directly apply. Might seem obvious but too often, job seekers will take shots in the dark at positions that they aren't best suited for.

Create a Positive Online Presence

Is your new employer going to do a google search of your name before hiring? You betcha. A nice blog highlighting your achievements is a better discovery than a twitter feed that might be construed in a negative way. In fact, it's best to stay off all social media during your job search, just in case.

Be Memorable

Being professional and politically-correct during your job search doesn't have to mean being boring. A foolproof way to come out of your shell is to think about what genuinely interests you and express that interest. Send thank you cards to your interviewers. Don't forget HR.

Give Yourself a Reality Check

The most central concern of the interviewer is what you can do for them- not what they can do for you. You have to establish your worth, first and foremost. Be confident!



